



Upsell
your customers.

Upstage
your competition.

Express Ordering™

Bring a new level of branding power to your food service operations with Express Ordering™ from Gilbarco Veeder-Root.

Express Ordering is a self-service food system that improves efficiency and increases upselling and add-ons. The system offers:

- > **Increased sales by 30% or more**, through sophisticated merchandising and superior custom branding and graphics.
- > **Improved customer service** with a rich, graphical ordering experience that gives customers exactly what they want.
- > **Increased margins and improved efficiency**

with features that make managing employees and ingredients easier.

Express Ordering provides flexible hardware configurations that can be used with a wide variety of point of sale systems, as well as the benefits of Gilbarco's established and trusted service network.

Express Ordering - Product Snapshot

- > Indoor kiosks
 - Turnkey customer-driven food ordering systems designed for foodservice and QSR operations.
- > Forecourt and drive-through kiosks
 - Designed for tough outdoor weather conditions.
- > Kitchen management systems
 - Organize and prioritize prep work, track employee performance and more.
- > Start-up package
 - Menu, merchandising, and graphics set-up configuration

Foodservice applications

- > Menu flow supports all foodservice programs.
- > Use pre-set menu flow by menu type or specify flow.
- > Generic condiment image library available.

Head Office Management

- > Multi-level menu configuration
 - Manage kiosks and pricing in logical groups based on menu offering, geographic distribution, or promotion groups.
- > Simple deployment
 - Deploy changes instantly or schedule them to

occur later

- Manage menu by individual site or across network.
- > Detailed reporting
 - Item popularity reports to manage sales effectiveness
 - Detailed traffic reports for shift performance management
 - Summary traffic reports
 - Item update reports
 - Maintenance/uptime reports

Express Ordering™ Specifications

Kitchen Management system non-display hardware:
> Remote communication server
> Redundant receipt printers (2)
> Software
> Optional chime

Indoor hardware:
> Reliable <ul style="list-style-type: none"> - Leading self-service platform - Designed to last 7+ years - Zero under-counter mounting
> Flexible <ul style="list-style-type: none"> - 17" screen size - Counter, wall or pedestal mount

Kitchen Management system hardware:
> One 15" kitchen display monitor included <ul style="list-style-type: none"> - Additional monitors available in 15" and 28"
> CPU
> Kitchen management software
> Bump bar
> Remote communications server
> Redundant receipt printers (2)
> Hub
> Optional chime