

RFID Cashless/Wireless Payment

Faster transactions inside and out!

Now you can capture more revenue faster with Gilbarco® RFID cashless, wireless payment. RFID is the fastest, easiest, and most convenient way to speed customers through your outdoor drive-thru or inside sales counter.

With the outdoor Drive-Thru Window Reader and the indoor Mat Reader for countertops, your customers will spend more, faster. Cashless and wireless payment helps shave valuable seconds off each transaction time and increases transaction value.

New payment technology for Quick Serve Restaurants

Integrating new technologies into your quick service restaurant operation has become a necessity. We offer technology that creates opportunities to improve efficiency for bottom line results. We provide solutions using leading edge applications that increase revenue with higher transaction values and faster customer throughput.

Helps increase sales and customer convenience

Since customers are not limited by cash on-hand, they are likely to spend more. Sites currently in use have seen average transaction value increases of 10 to 30% when using RFID payment technology.

Saves time for better customer service

Wireless payment solutions mean trouble-free transactions. No signatures are required, no cards, no fumbling through wallet or purse and no time spent counting cash or change. This increased convenience also eliminates payment errors.

Associates your brand with fast, accurate technology

With RFID cashless, wireless payment, you will have more satisfied customers and increased throughput because transactions are completed quickly and accurately. And, shortened transaction time allows for more sales during peak business hours. Walk-aways and drive-aways due to long lines or insufficient cash on-hand will also be reduced. RFID payment enables complete self-service with one receipt per transaction. Customers at quick-serve convenience stores can place food orders as part of the fueling transaction, with real-time order confirmation on the screen. You can promote in-store sales while the customer is fueling, which adds both convenience and value to each and every fueling transaction.



Provides greater relationship and merchandising opportunities

Real-time frequent customer interaction contributes to better shopping experiences and helps build customer relationships. With actual sales data based on customer preferences, you can tailor your offerings and offer personalization capabilities, even with your cash customers.

Builds loyalty faster

RFID offers immediate redemption of Loyalty points or coupon specials, with no additional transaction time required. Breathe new life into customer loyalty programs with automatic, immediate redemption of e-coupons or loyalty points.

Sales can increase substantially when customers are not limited to available cash on-hand.

Does anything else on your counter move this fast?

The Gilbarco RFID Mat Reader for inside countertop sales can be used in any retail or food service environment. The small, unobtrusive Mat Reader rests directly on the counter, adding extra payment convenience precisely at the point of purchase as the customer makes selections. We offer customization and programming with your company's brand identity on the mat reader or hand-held keyfob.



Does 50% of your revenue Drive-Thru?

Gilbarco RFID Drive-Thru Reader for outside sales helps your customer make faster and more convenient drive-through buying decisions - and helps you increase sales at the same time.

The window reader can be easily located beside the pick-up window, where the customer can wave a key tag, or simply proceed forward using a car-mounted tag.



Safest way to pay

Wireless payment technologies provide a safe way to do business. No cash is involved, and no wallet or purse is exposed. Customers do not need to expose card numbers or give their cards to a cashier. Instead, payment is made through wireless payment terminals. Digital signature transponders (DST) are very difficult to counterfeit. In the event of a missing hand-held or car-mounted device, an account can be deactivated very quickly by the sponsoring payment network.

Works with existing POS system

RFID can work with your existing point of sale, payment, and accounting systems to streamline operating costs, maximize productivity and obtain the information needed to make effective decisions.

Gilbarco® wireless and cashless payment solutions

RFID payment solutions are available in customer-convenient locations, such as the dispenser, at the drive-thru, at the car wash or at the counter -- where buying decisions are most likely to be made. We have developed applications that take advantage of the best technologies offered by Texas Instruments®.

Our solutions can interface with your current POS or with the Gilbarco G-SITE® or Passport® POS systems. Our specialists can also provide loyalty and payment host network management and development services.

Are you making the most of rush hour?

RFID is also the fastest, easiest, and most convenient way to sell fuel! The Gilbarco RFID TRIND® means faster fueling at the dispenser. RFID TRIND systems are available for the Gilbarco Advantage® Series, Encore®, and Eclipse® dispensers. TRIND provides higher throughput potential and reduces risk of fraud. Our TRIND



systems read Texas Instruments® key tag and car tag transponders with two choices of communication frequencies depending on your business needs and customers. The system integrates with POS systems that control fuel dispensers, such as the Gilbarco G-SITE or Passport POS.

