



# Applause Europe

An integrated multimedia display to enhance your forecourt

Get the most out of your forecourt and c-store with Applause Europe as it enhances customer experience through a rich content screen and audio on the dispenser.

- ✓ 15" or 19" screen
- ✓ Operates in temperatures ranging from -20°C to +55°C (optional -40°C)
- ✓ Works as a factory fit or quick retrofit
- ✓ Boost your sales at the pump

Find out more - email [euenquiries@gilbarco.com](mailto:euenquiries@gilbarco.com) or visit [www.gilbarco.com/eu](http://www.gilbarco.com/eu)

# Why Applause Europe?

Increase your profitability by displaying promotional information on a fully integrated multimedia dispenser screen. Applause Europe is easily updateable, letting you display full motion video and audio alongside fuel sales information.

- ✓ Integrated media screen with pump transaction display and rich content
- ✓ Simultaneous transaction, media and audio content
- ✓ Engaging full motion video on Linux platform
- ✓ Three content triggers: idle, fuelling and end of fuelling
- ✓ Easily update and customise content via USB, network connection (LAN/WAN) or dLAN
- ✓ Improve branding and customer guidance with individual grade colours, fonts and displays



## Technical Specifications & Standard Features

Video dimension & format	<b>Standard:</b> XGA 15" industrial quality   Glare resistant screen   Maximum screen resolution: 1024x768   Video reproduction area: 928x522   Format: 16:9   2GB Playlist capacity <b>Optional:</b> SXGA 19" industrial quality   Glare resistant screen   Maximum screen resolution: 1280x1024   Video reproduction area: 1184x778   Format: 16:9   4GB Playlist capacity
Video file support	MP4
Image file support	JPEG   JPG

Factory fit and retrofit options for SK700-II and Horizon allows your business to reach end-users while they are engaged at the dispenser for a complete display solution.

- **Available factory fitted to Gilbarco Veeder-Root Multi-Product Dispensers:**
- **15" Horizon-II, Horizon & SK700-II**
- **19" SK700-II**
- **15" Retrofit kit available for SK700-II and Horizon dispensers**
- **All SK700-II and Horizon dispensers are Applause Europe 15" ready**
- **Works independently of a POS environment**

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