



SpeedIQ™

The forecourt upgrade no one heard, but everyone's talking about

One village forecourt, three generations, and the upgrade the whole community noticed.

Lane End Garage in Ford, Cramlington has been a family business for three generations and a loyal BP dealer for over a century. Situated in the heart of a residential village rather than on a major transit route, it serves a tight-knit community of regulars who fill up once or twice a week. For owner Graham, the forecourt is not just a business; it is a lifelong passion. He left school at 16 to run the site, has purchased Gilbarco Veeder-Root equipment ever since, and at 64, still washes the pumps by hand, often before 5am.

When Graham decided to upgrade dispensers on his forecourt, he needed a solution that would deliver a meaningful upgrade without disruption to trade or costly civil works. He also wanted equipment that would reflect the care and pride he puts into the site every day. He chose several SK700-II dispensers and was keen to configure them with the latest SpeedIQ™ technology to enhance performance across the site.

“

I look at the (fuel) pump and think – is that even running? It's that quiet.

Graham. Owner
Lane End Garage
Ford, Cramlington,
Northumberland, BP Dealer

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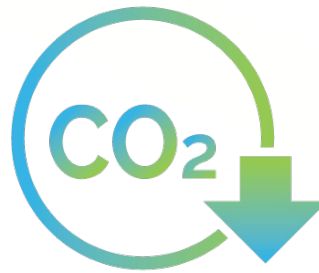
9dB quieter
in operation

At 50% noise reduction, the difference is impossible to ignore. Graham regularly receives unsolicited comments from regulars who have stopped at other garages on a trip and come back telling him the pumps at Lane End are simply better. One long-standing industry contact, a retired multi-site operator, came to fill up for the first time since the installation and was visibly taken aback by how different the experience felt. For a village site surrounded by residential properties, that reduction in noise is something the whole community benefits from.



49% reduction in energy consumption

SpeedIQ™ motor technology delivers a proven reduction in energy consumption per fuelling transaction. For Graham, that means the same volume of fuel dispensed every week at a meaningfully lower running cost – a saving that compounds quietly in the background, day after day, without any change to how the forecourt operates.



49% reduction in CO₂ production

Every fuelling transaction at Lane End now carries a smaller carbon footprint than before. For a site embedded in a residential village, with a loyal community of regular customers, that matters. As Graham put it:

“We’ve all got to do our bit.”



I've been buying Gilbarco pumps since I was 16. Every set has been better than the last. But I've never seen a better pump than this. *Never.*

**Graham. Owner
Lane End Garage**

Ford, Cramlington,
Northumberland BP Dealer
SK700-II with SpeedIQ™
7 dispensers installed
22nd April 2026



Calculate your savings today
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with SpeedIQ™.
<https://www.gilbarco.com>

Graham upgraded to seven **SK700-II dispensers with** and kept the forecourt open throughout the installation. He describes the day as *“a walk in the park”*, with everything linking up to the shop console first time, no faults, no rework. A full installation and commissioning team was on site, supported by a dedicated Gilbarco Veeder-Root field contact who knows the site well. **“I was waiting for something to go wrong”, Graham said, “It didn’t.”**

**Find out what SpeedIQ™ could do for your forecourt.
Talk to your Gilbarco Veeder-Root representative today.**

Based on field measurements at 0.5m from the dispenser comparing SpeedIQ™ and standard motors. Results show reductions of up to 9 dB(A). Performance may vary depending on configuration and site conditions.

Performance results are derived from a sample of 200 transactions recorded across two dispensers, based on transaction-level power usage logs. Average reductions are calculated per fuel type using measured percentage of power consumption.