



Get the most out of your forecourt and c-store with Applause as it enhances customer experience through a rich content screen and audio on the dispenser.

- 15" or 19" screen
 - Operates in temperatures ranging from -20°C to +55°C (optional -40°C)
- Works as a factory fit or quick retrofit
- Boost your sales at the pump

Applause

An integrated multimedia display to enhance your forecourt



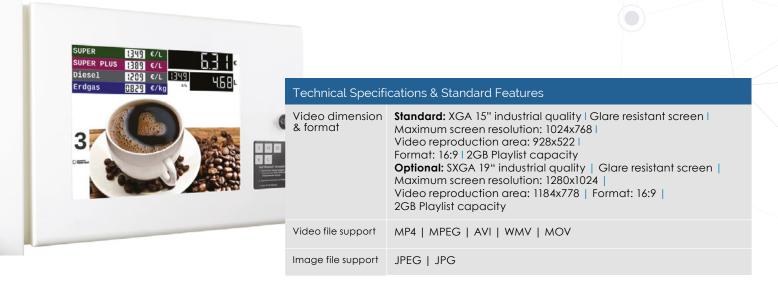


Why Applause?

Increase your profitability by displaying promotional information on a fully integrated multimedia dispenser screen. Applause is easily updateable, letting you display full motion video and audio alongside fuel sales information.

- Integrated media screen with pump transaction display and rich content
- Simultaneous transaction, media and audio content
- Engaging full motion video on Linux platform

- Three content triggers: idle, fuelling and end of fuelling
- Easily update and customise content via USB, network connection (LAN/WAN) or dLAN
- Improve branding and customer guidance with individual grade colours, fonts and displays



Factory fit and retrofit options for SK700-II and Horizon allows your business to reach end-users while they are engaged at the dispenser for a complete display solution.

- Available factory fitted to Gilbarco Veeder-Root Multi-Product Dispensers:
- 15" Horizon-II, Horizon & SK700-II
- 19" SK700-II
- 15" Retrofit kit available for SK700-II and Horizon dispensers
- All SK700-II and Horizon dispensers are Applause 15" ready
- Works independently of a POS environment

